YPG BAY AREA
young to publishing group

Movin' on Up: Getting Hired and Promoted in Publishing

Getting your foot in the door was just the first step of your publishing career; it's still a long way to that corner office! Get advice on how to shine from these professionals who know what it takes to move ahead in publishing.

Monday, June 17th	John Wiley and Sons
5:00 pm - 6:30 pm	120 Kearny Street, 12th Floor
Panel begins at 5:30 pm	San Francisco, CA 94104

Julie Bennett is editorial director at the West Coast–based Ten Speed Press, an imprint of the Crown Publishing Group. Ten Speed is a lifestyle nonfiction publisher specializing in cooking, health and nutrition, parenting, gardening, career, and humor titles. Prior to joining Ten Speed, Julie worked at the Sandra Dijkstra Literary Agency in San Diego, CA.

Stacey Lewis is the Publicity and Marketing Director at City Lights Publishers where she has worked for a very long time. Prior to City Lights, Stacey interned and worked at Heyday Books in Berkeley. She lives in Berkeley with her family.

Todd Presley is the Executive Director of Human Resources for Chronicle Books and the McEvoy Group. Todd joined Chronicle Books' human resources team in 2006 and currently oversees HR for the McEvoy Group which consists of Chronicle Books, becker&mayer!, Princeton Architectural Press, Galison/Mudpuppy, and McEvoy Media.

Moderator:

Ben Casnocha is an award winning entrepreneur and author from Silicon Valley. He is co-author with Linkedin founder/chairman Reid Hoffman of the #1 New York Times bestselling book *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career* (Crown Business, 2012). He is also author of *My Start-Up Life: What a (Very) Young CEO Learned on His Journey Through Silicon Valley* (Jossey-Bass, 2007). Ben has separately written for Newsweek, the Los Angeles Times, the American Enterprise Institute, NPR's "Marketplace" and the U.S. State Department.

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YPGBayArea@gmail.com
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